RILEY H. ALLEN

THE OREGON PRIMARIES.

vesterday bring up an interesting situation. In passing and the saner, sounder, more construct Oregon alone of all the states can the voters ive journalism is developing which aims first openly and officially show their preference for to present news fairly and comprehensively Hughes. Owing to Hughes' position upon the and secondly to interpret that news. ballot despite his expressed wishes.

Oregon has generally gone Republican but lication of the news. it is a state of independent folk and in 1912. The average American can be trusted to form went Democratic for the second time in its a pretty sane opinion if the news is fairly pre history.

TO REACH THE ELECTORATE.

Norman Watkins, a businessman with plenty of experience in politics, delivered an address before the Rotary Club this week which is published on Page 17 today. It makes interesting reading.

It sums up as follows:

"The one point that I have tried to present is that while the businessman has the brains and the ambition to improve governmental conditions he is helpless because he does not get us views before the masses and thus work up public sentiment."

Mr. Watkins does not blame the electoratehe puts the blame where it belongs—on the businessmen who expect they can get good government by spending a little time and money once in two years to elect a ticket which is usually merely the best of a mediocre lot.

emphasizes is publicity-clean, straight-out, above-board, consistent, forceful, intelligent of efficiency is the conception and initiation publicity. Publicity that hammers the truths of practical and constructive ideas. In this rehome day after day. Publicity that sets out gard the United States has led and still leads the facts day after day. Publicity that carries the world. Indeed, not a few of the inventions the punch day after day.

The kind of publicity that, in national polities, is exemplified by four pages of paid political advertising in the Saturday Evening Post.

That's the businesslike way, the efficient way, the progressive way, the twentieth century way.

Mr. Watkins talks about the vast sum of money required to conduct a campaign of education. If one-tenth of the campaign funds businessmen here have dug up every two years were spent in straightforward paid publicity instead of in "retaining the services" of runners, precinct hangers-on and professional politicians-if one-tenth had been put into proper publicity, the businessmen would be infinitely nearer the mass of electorate than they are today.

INFORMATION FIRST.

mation. Opinion comes second.

were renowned for their editorial utterances, since the Sinn Fein uprising the facts have When men like Horace Greeley and Henry J. come out in New York about large amounts of Raymond spoke, a nation listened. Yet if a money sent quietly to Ireland and used specritical reader dissects their editorials in the cifically for the purposes of the rebellion. light of present-day education, then inconsist- Meanwhile, of course, former sons and daughencies, prejudices and even woeful ignorances ters of the Emerald Isle and thousands of are obvious. But in those days popular educa- American sympathizers have contributed regution in science, international politics, law and larly and openly to various Irish funds. diplomacy, and such subjects was scanty. Lacking information, readers of the current magazines accepted opinions and adopted them liam Jennings Bryan as the possible peace arbifor their own, and public sentiment was mould- trator. While President Wilson, the Pope and ed much less on the clear understanding of King Alphonso of Spain have figured in the sive opportunity to secure reservation morning. facts than it is today.

Now the daily newspaper and the weekly and monthly magazine are created out of worldnews and views. All over the United States Grandes have killed a few Mexican bandits. the "little red schoolhouse" has taught men perhaps the thirst of the Hearst press for Mexiand women to do their own thinking. They can blood will be partially satiated. take the newspaper of today primarily for facts, and are ready and able to make up their minds on the basis of a careful reading, a discriminating consideration, of the facts.

When Schurz, Curtis and their confreres were trians .- Portland, Ore., Telegram. at the helm of American journalism, when Nast was at his height of power, Harper's Weekly was a great journal. Yet today not Democratic party. Every bolt has its nut.only this journal is dead but every serious po- Cambridge, Minn., North Star. litical journal in the United States is either dead, dying or changing its manner of appeal. Meny of the weeklies are scarcely serious. Leslie's Weekly caters to public interest by up-to-date iffustrations and a frank subordination of political opinion to business exigencies. The Outlook, once a religious weekly, is rapid- some lessons in political self-starting.

SATURDAY MAY 20, 1916, by becoming a chronicler of news events, with special features of timely interest. Collier's is going in strong for fiction. All aim to feature

world news.

The presidential primary results in Oregon The point is that personal journalism is

supreme bench he has declined to permit his | America's great newspapers, such as the New name to be used on any ballot as a candidate. York Times and World, the Chicago Tribune. But under the Oregon law the voters may indi- the Philadelphia Public Ledger, have editorial cate their preference with or without the con- writers as able as and far better informed than sent of the candidate. Supporters of Hughes in any of the giants of the old days. Yet these Oregon insisted on keeping his name on the newspapers are called great in the main because they are great in the gathering and pub-

sented to him.

"A LITTLE BRIEF AUTHORITY."

Of course Shakespeare is a "dead one," and they're celebrating his tercentenary, but what he wrote three hundred years ago applies in a good many cases today. One of his immortal characterizations is the following:

But man, proud m t Drest in a little brief authority. Most ignorant of what he a most assured. His glassy essence, like an angry are, Plays such fanta stic tricks before high heaven as make the angels weep.

This goes for other places than Honolulu,

AMERICAN EFFICIENCY

(From Daily Financial America.)

We hear so much about German efficiency The answer to the problem Mr. Watkins that we are apt to forget American efficiency Let it not be forgotten that the first essential which have made warfare so "efficient" have sprung from American minds, just as inventions which have done most in stimulating agricultural and manufacturing progress have come from this side of the Atlantic. The Germans have excelled in applying important ideas and important inventions to the various depart ments of economic activity. The American bent is to initiate; it does not always excel in the painstaking work which must follow the launching of a great idea. Yet there are scores of examples ready to hand in this country of a surpassing efficiency not only of conception and initiation but of systematic achievement as well. The Bell telephone system, Standard Oil, United States Steel, Bethlehem Steel, Harvest er, Singer Sewing Machine, National Cash Register, Underwood and Remington typewriter companies, Woolworth stores, car and locomotive builders, Bush Terminal Co., etc.

A reader of the Star-Bulletin-a warm-The passing of Harper's Weekly is one more hearted Irish-American-says that an editorial of many proofs that what American readers of of yesterday telling of funds being sent to Iretoday demand first in their journalism is infor- land from the U.S. in secret was a mistakethat the funds were openly acknowledged in The great newspapers of a generation ago Irish papers. This is partially correct, but

> None of the European nations mention Wil rumors. W. J. B. is cruelly overlooked.

Now that Mr. Hearst's cowboys at Boça

We note occasionally where the Russians overpower the Austrians; but, somehow, the world is not so intensely interested in the Aus-

Bryan is threatening to lead a bolt from the

Evidently that is going to be a nice little delegation the Democratic machine in Hawaii will send to St. Louis.

The Colonel can also give Mr. Henry Ford

VITAL STATISTICS

1916, to Mr and Mrs James !

Dougherty, a daughter HATCH-In the Department Hospital Fort Shafter, Honolula, May 19 1916, to Lieut John E. Hatch, Ist Field Artillery, U.S. A. and Mrs. Hatch of Schoffeld Barracks, Oah. a daughter-Mellie Louise

MOREHEAD-in Honorula, May 1916, to Mr. and Mrs. Richard i Morehead of 1585 Naugana avenue, a daughter Margnerite May

HORIUCHI-- In Honofulu Mas-1916, to Mr. and Mrs Norimasa Horluchi of River street, near Kkui a son-Hirosta

RAPOSO-in Honomu, May 13, 1916, to Mr. and Mrs. Frank Raposo or the McInerny tract, North School street, a son - Peter

COMPTA-In Honolulu, May 10, 1916. to Mr. and Mrs. Bunjiro Tom ta of Camp 2. King street, near Keening moku, a son-Fumiki

ASAGI in Honoldiu, May 7, 1916, to Mr. and Mrs. Otolchi Asagi of Palihale road. Kalihi, a daughter-

TAKASAKI-In Honolulu, April 20, daughter-Chivono.

ARMITAGE-In Honolulu, May 14. 1916, to Mr. and Mrs. George W. Armitage at the Department hospital, Schoffeld Barracks, a sch

ter-Margaret.

MARRIED.

Charles Lam.

Honolulu, officiating; witnesses Ho Lung and Chang Foog Lin.

CHANG-BREMER in Honolulu, May 17, 1916, Chang Suk Chun and Miss Bertha Bremer, Rev. H. S. Kong of the Korean Methodist Episcopal church officiting; witnesses - Lee Yill Ayung and Mrs. Antoinette Cattin.

FU-MA-In Waimalu, Ewa. Oahu, May 17, 1916, Fu Yin and Miss Ma Kim Lin, Rev. Kong Yin Tet, pastor of St. Peter's church, Honolulu, officiating; witnesses-Ho Lung and Chang Fuk Ling.

Mrs. Lusana Lake Hunt of 836 Funeral services Silva's undertaking parlors, Kukui street, near Nuuanu. Body will be NOUYE-In Honolulu, May 18, 1916,

Mrs. Sayake Inouve of South Beretania street, near King, Moilili, a native of Japan, 25 years old. ISHIDA - In Honolulu, May

1916, Mrs. Naru Nishida of 178 South Beretania street, a native of ALEIMAKALII-In the Hilo Hospital, Hilo, Hawaii, May 13, 1916. Samuel Kaleimakalii, police lieuten, a time of need. ant, married, a native of Hawaii, 30 years old.

FERRIS-In Honolulu, May 18, 1916. at the Leahi Home, John J. Ferris, age 30 years 11 months. A native of New York City.

MARRIAGE LICENSES

Ashu Chung Mung, Chinese
Chang Chong, Chinese Lucy Chong Hung, Chinese
Lucy Chong Hung, Chinese
Manobu Yoshino, Japanese
Manobu Yoshino, Japanese Noe Hashigawa, Japanese

JUNE FANTASY WILL RAISE FUNDS FOR ORGAN

William Kekoa, Hawaiian

Kalani K. Paahao, Hawaiian 14

Tickets for the June Fantasy which funds for paying for the pipe organ the peace day service at 8 p. m. Mrs. William Williamson having di-

Saturday, the box office not opening

Henry Hill Watson, oldest resident

VISITING WOMEN

LECTURE MONDAY

Pan-Pacific Exposition Interesting Subject for Talks at Y. W. C. A.

Panama Pacific Exposition will be the morning subject of an illustrated lecture. This will be the first educational lecture opening of the new building last January, the second occasion for the use of the excedent reflectoscope it recentiv acquired, and the only opportunity for the general public to hear Miss Louise Underwood and Miss Lillian Janes, both of whom are making only short visits to Honolula

Miss Louise Underwood is qualified 1916, to Mr. and Mrs. Genjiro Taka- by six months' experience as a guide saki of King near Liliha street, a to talk upon the general plan and phases of special interest at the Exposition. It is this part of the lecture which will be illustrated.

Miss Lillian Janes is the executive secretary for the Pacific Coast field of the Young Women's Christian As-WAIWAIOLE-In Honolulu, May 19. sociation, which has its headquarters 1916, to Mr. and Mrs. Joseph K. in San Francisco. Through her po-Waiwaiole of Buckle lane, a daugh- sition she acquired an intimate knowledge of the work of the Association at the Fair, and it is upon this subject that she will speak. This work was 1916. Ching Kim Chon and Miss Lyu efficient way in which it met the needs Yin Tai, Rev. Kong Yin Tet, pass of the women visitors through its tor of St. Peter's church, official lunch room, rest room, information buing; witnesses-Fannie Ching and reau, day nursery and all the rest, but tually both helpful and agreeable. also because of the comprehensive way fund and most of all the club house

on the Zone. The lecture is free to all.

E. W. Christmas, R. B. A., the English artist who went to Maul last onth and who while out in the moun

Mr. Christmas and George Freeland had worked their way about 20 miles native of Lahaina, Maui, 69 years up into the mountains, Freeland huntlatter suddenly collapsed, became uncompanion was in a serious condition. picked him up and carried him on his back down the mountain until he struck the county road, where they were fortunate enough to meet Dave Fleming with an auto, into which they put Christmas and rushed him off to the hospital, where after a consultaspaired of. However, he has com? recovery, largely due to the care and attention of his new-found friends in

Maui must look good to Christmas n more ways than one.

two sessions of the Stock Exchange. The only occasion of its being attempted has furnished the advance signal for a general slump and there is no money for the broker in a "short"

PERSONALITIES

EDITOR IZUMI of the Nippu Jiji, who was resigned from that paper with Editor Fuwa, will publish a magazine called "The Yoto" (The Island) on about July 1st.

CONSUL-GENERAL R. MOROI will addresses in the Honwanji Mission Sunday afternoon, Buddha's memorial is to be given by the ladies of Father day, at 1 p. m., and he will address Stephen's Church at Punanou to raise the Makiki Street Japanese church at

rect charge of the sales, which are er at Lahaina, Maui, where he held being conducted by others of the la- that position for 17 years, is a visitor in Honolulu today and will stay for ings of June 1 and 3 with a matinee William F. Young, Chief Clerk A. H. on Friday, June 2. Purchasers of these Hodson of the railway mail service, advance tickets will have the exclu- and other postoffice officials this

\$5,000 damage to military supplies

Chick Evans, former golf champion in of Oswego, N. Y., celebrated his 101st | Chicago, and stole four silver cups,

GLOWING TRIBUTE PAID JUDGE DOLE EXECUTIVES TO BY S. C. HUBER, NEW U. S. ATTORNEY

Court. Praises Work of Aned Jurist

A glowing tribute to the work of this tribute of respect is paid to Judge Hon. Sanford B. Dole was paid by Dole,

given by the Association since the bar and friends: I assure you that the name of Judge Dole, and I think presence as a well-earned tribute of place in my mind respect to the retiring justice, Judge

serve no face that I have greeted un- one of the most beautiful scenes of til my arrival here on Saturday even- life, for after all, our success in life ing, and I will greet most of the faces is measured solely by the service, the present for the first time, and yet I unselfish service we are able to give realize that we are not the strangers to our fellows, and what in life is that we are, as I indicated a moment | more beautiful than to grow old in ago-friends. Drawn together in that years with that development of spirit, relationship from the fact that we with that development of mind which have a bond of common interest, per makes a constantly increasing service haps only the common interest of possible, and then retire in latter life citizens of the same country, perhaps feeling that you have that well-earned CHING-LYU In Honomia, May 18 remarkable not only because of the the closer bond of interest of being respect of all your fellows and all officers of this court engaged in the your associates. I take it that no furtherance of its high aims. I trust legacy that can be left to those most that our future relations may be mu- | dear can equal the legacy of honors

"I realize something of the unpopu In Waimalu, Ewa, in which it met the needs of the lar and unpleasant position which the prove an inspiration and help to all Oahu, May 17, 1916, Chan Kon Yau women employed on the grounds duties of the office which I assume who are here this morning, because and Miss Chin Kim, Rev. Kong Yin through its employment agency, its brings and which perhaps well elicits it will give us renewed courage and Tet, pastor of St. Peter's church, commercial classes, its parties, loan the sympathy tendered by Judge renewed determination for a better life Quarles, but we must never forget in order that we may emulate the real that however unpleasant the duty guest of honor on this occasion." may be there is no excuse for shirking it and that whether we are on the one side of the trial table or of meat have been issued in Wurtemthe other our ends are common berg, Germany. in determining as suggested by a Mrs. Mary A. Ragan of New Britain. speaker who preceded simply the an aged women who was partly blind, right. To Judge Vaughan I wish to died of burns she received when she say that I sincerely trust your expe- walked into a bonfire in her back rience on the bench may be agreeable, vard

lowan, in Address in Federall may be pleasant and that the services rendered may be most valuable, and I cannot sit down on this occasion without saving that in some regards I consider it most fortunate that I should be present at this time when

Set a Cormany Huber, new U. S. at- The name of Judge Dole came to torney for Hawaii, in an address me at the same time that I first heard At the Young Women's Christian As- which he delivered in federal court the name of this territory, for at the sociation next Monday evening, the following his qualification last Monday time that events were so rapidly evolving in the islands, the history then inmaking became known throughout our "If the court please, members of the country and with it, I say, was linked my qualification could not have oc- I am safe in saying that there is not curred under any more happy and I a school child in the United States trust auspicious circumstances than who has studied has arrived at the the setting which we have here this, age where he is studying our country's morning- an occasion which is digni- history that he does not connect the fied by the elevation of Judge Vaughan name of Judge Dole in the manner and which is honored by this large in which it has found a permanent

> "I have been interested by the exercises here this morning because we "As I look about this morning, I ob- are perhaps unconsciously witnessing

> > so earned. "And this occasion I believe will

> > Cards regulating the consumption

-LET US MEET YOU IN HONOLULU, JUNE 11-

An Investment in Wahiawa--\$1800--terms

ACRE town lot with both irrigation and piped water close to railroad station. Frequent trains to Honolulu.

900 feet above sea level.

Especially suited to small vegetable gardening, or chicken-raising for profit.



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will buy a 15-jewel, 14-kt. Bracelet Watch. A new assortment just arrived.

VIEIRA JEWELRY CO., 113 Hotel Street

Henry Waterhouse Trust Co., Ltd.

Furnished

1755 Young street	ooms \$ 35.00
3115 Waialae road (no children)3	
1554 Palolo road (5th ave.)3	
1550 Palolo road (5th ave.)2	25.00
1335 Wilder ave. (Mrs. Peck)2 (For 4 mos.)	
2410 Royal Grove	65.00
Pahoa ave	
(Partly furnished; just off 6th ave.	
Beachwalk, Waikiki	65,00

	Unfurnish	ed		
	1714 Anapuni street	84	ACADEMIC STREET, A. W.	45.00
	Waialae road	44	********	100.00
	(Bet. 7th and 8th aves.)			(40.00)
	1877 Kalakaua ave	**		20.00
	1675 Kalakaua ave	**		25.00
	1266 Matlock ave2	**		25,00
	1120 12th ave., Kaimuki	**		30.00
	Pahoa ave. (nr. 6th av., Kaimuki.2	.63		20.00
t.	1231 Matlock ave. (June 1st)2	44		22.50
2	774 Kinau st4	**		37.50
	Cor.Alexander and Dole sts3	44	1	35.00

Henry Waterhouse Trust Co., Ltd. Fort and Merchant Sts.

(June 1st.)

At Beach Walk

we have two houses for sale. One of these is also for lease. Remember that summer is nearly here, and a dip in the sea after work is most refreshing.

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Stangenwald Building